

United States District Court Southern District of Texas

Case Number: H-06-1853

ATTACHMENT

Description: Memorandum of Law in support of
Plt's Motion for preliminary injunction

☐ State Court Record ☐ State Court Record Continued

☐ Administrative Record

☐ Document continued - Part 7 of 8 //

☐ Exhibit to: _____
number(s) / letter(s) _____

Other: _____

Int. Cl.: 16

Prior U.S. Cl.: 31

United States Patent and Trademark Office

Reg. No. 1,893,602

Registered May 9, 1995

TRADEMARK
PRINCIPAL REGISTER



STARBUCKS CORPORATION (WASHINGTON
CORPORATION)
2203 AIRPORT WAY SOUTH, SUITE 650
SEATTLE, WA 98134

FOR: PAPER COFFEE FILTERS IN CLASS
16 (U.S. Cl. 31).
FIRST USE 11-11-1992 IN COMMERCE
11-11-1992
OWNER OF U.S. REG. NOS. 1,091,923,
1,542,775, AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "COFFEE", APART FROM
THE MARK AS SHOWN.

THE MARK IS LINED TO INDICATE THE
COLOR GREEN. COLOR IS CLAIMED AS A
FEATURE OF THE MARK.

SN 74-348,806, FILED 1-15-1993.

RICHARD A. STRASER, EXAMINING ATTOR-
NEY

Int. Cl.: 30

Prior U.S. Cl.: 45

United States Patent and Trademark Office

Reg. No. 1,943,361

Registered Dec. 26, 1995

TRADEMARK
PRINCIPAL REGISTER



STARBUCKS CORPORATION (WASHINGTON
CORPORATION)
2200 AIRPORT WAY SOUTH, SUITE 650
SEATTLE, WA 98134

FOR: FLAVORING SYRUPS FOR BEVER-
AGES IN CLASS 30 (U.S. CL. 43)

FIRST USE: 4-4-1993; IN COMMERCE
4-30-1993.

OWNER OF U.S. REG. NOS. 1,078,923, 1,758,389
AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "COFFEE", APART FROM
THE MARK AS SHOWN.

SER. NO. 74-416,608, FILED 7-26-1993.

RICHARD A. STRASER, EXAMINING ATTOR-
NEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

Reg. No. 2,028,943

United States Patent and Trademark Office

Registered Jan. 7, 1997

TRADEMARK
PRINCIPAL REGISTER



STARBUCKS CORPORATION (WASHINGTON
CORPORATION), DBA STARBUCKS COFFEE
COMPANY
2401 UTAH AVENUE SOUTH
SEATTLE, WA 98124-0667

FOR: T-SHIRTS, POLO SHIRTS, SWEAT-
SHIRTS, CAPS, HATS, JACKETS, SHORTS AND
PANTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 5-1-1993; IN COMMERCE
5-1-1993.

OWNER OF U.S. REG. NOS. 1,098,923, 1,891,561
AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "COFFEE", APART FROM
THE MARK AS SHOWN.

SER. NO. 75-061,642, FILED 2-7-1996

ZHALEN DELANEY, EXAMINING ATTOR-
NEY

Int. Cl.: 28

Prior U.S. Cls.: 22, 23, 38, and 50

Reg. No. 2,030,878

United States Patent and Trademark Office

Registered Jan. 14, 1997

TRADEMARK
PRINCIPAL REGISTER



STARBUCKS CORPORATION (WASHINGTON
CORPORATION), D/B/A STARBUCKS COFFEE
COMPANY,
7203 AIRPORT WAY SOUTH
P.O. BOX 14067
SEATTLE WA 98124-1167

FIRST USE 11-30-1995; IN COMMERCE
11-30-1995.

THE LINING SHOWN IN THE DRAWING IS
A FEATURE OF THE MARK AND DOES NOT
INDICATE COLOR.

FOR: TOYS, NAMELY TRAINS, TRUCKS
AND MODEL SIZE TRANSPORTATION VEH-
ICLES, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND
50).

SN 74-634,054, FILED 2-14-1995.

ZHALEH DELANEY, EXAMINING ATTOR-
NEY

Int. Cl.: 30

Prior-U.S. Cl.: 46

Reg. No. 2,091,941

United States Patent and Trademark Office

Registered Aug. 26, 1997

**TRADEMARK
PRINCIPAL REGISTER**



STARBUCKS CORPORATION (WASHINGTON
CORPORATION), DBA STARBUCKS COFFEE
COMPANY,
P.O. BOX 4067
2401 UTAH AVENUE SOUTH
SEATTLE, WA 98124-1067

FOR: ICE CREAM, FLAVORED ICES AND
FROZEN CONFECTIONS, IN CLASS 30 (U.S.
CL. 46)

FIRST USE 1-30-1994; IN COMMERCE
1-30-1994

OWNER OF U.S. REG. NOS. 1,091,923,
1,444,549, AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "COFFEE", APART FROM
THE MARK AS SHOWN.

THE LINDING IS A FEATURE OF THE MARK
AND DOES NOT INDICATE COLOR.

SN 73-001,849, FILED 10-5-1995

ZHALEH DELANEY, EXAMINING ATTOR-
NEY

Int. Cls.: 30 and 32

Prior U.S. Cls.: 45, 46, and 48

Reg. No. 2,120,653

United States Patent and Trademark Office

Registered Dec. 9, 1997

TRADEMARK
PRINCIPAL REGISTER



STARBUCKS CORPORATION (WASHINGTON
CORPORATION) DBA STARBUCKS COFFEE
COMPANY,
2203 AIRPORT WA / SOUTH
P.O. BOX 34067
SEATTLE, WA 98141-0667

FOR: READY-TO-DRINK COFFEE, READY-
TO-DRINK COFFEE BASED BEVERAGES, IN
CLASS 30 (U.S. CL. 46).

FIRST USE 7-31-1995; IN COMMERCE
7-31-1995.

FOR: COFFEE-FLAVORED SOFT DRINK,
FLAVORED SOFT DRINKS AND SYRUPS

AND EXTRACTS FOR MAKING THE FORE-
GOING, IN CLASS 32 (U.S. CLS. 45, 46 AND 48).
FIRST USE 7-31-1995; IN COMMERCE
7-31-1995.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "COFFEE", APART FROM
THE MARK AS SHOWN.

THE LINING IN THE DRAWING IS A FEAT-
URE OF THE MARK AND IS NOT INTEND-
ED TO INDICATE COLOR.

SN 75-976499, FILED 10-18-1994.

ELIZABETH HUGHITT, EXAMINING ATTOR-
NEY

Int. Cl.: 14

Prior U.S. Cls.: 2, 27, 28 and 50

Reg. No. 2,176,975

United States Patent and Trademark Office

Registered July 28, 1998

TRADEMARK
PRINCIPAL REGISTER



STARBUCKS U.S. BRANDS CORPORATION
(CALIFORNIA CORPORATION)
555 AIRPORT BOULEVARD
SUITE 400
DUBLIN, CA 94568, ASSIGNEE OF
STARBUCKS CORPORATION (WASHING-
TON CORPORATION), DBA STARBUCKS
COFFEE COMPANY, SEATTLE, WA 98134

FIRST USE 5-20-1997; IN COMMERCE
5-20-1997.

OWNER OF U.S. REG. NOS. 1,098,925, 2,073,104
AND OTHERS.

SER. NO. 75-362,657, FILED 9-24-1997.

FOR: CLOCKS, ALARM CLOCKS, WATCHES
AND WRISTWATCHES, IN CLASS 14 (U.S. CLS.
2, 27, 28 AND 50)

DAVID C. REINER, EXAMINING ATTOR-
NEY

Int. Cl.: 11

Prior U.S. Cls.: 13, 21, 23, 31 and 34

Reg. No. 2,176,976

United States Patent and Trademark Office

Registered July 28, 1998

TRADEMARK
PRINCIPAL REGISTER



STARBUCKS U.S. BRANDS CORPORATION
(CALIFORNIA CORPORATION)
533 ALIENOR BOULEVARD
SUITE 400
BUTLINGAME, CA 94110, ASSIGNEE OF
STARBUCKS CORPORATION (WASHINGTON
CORPORATION), DBA STARBUCKS
COFFEE COMPANY SEATTLE, WA 98134

FOR ELECTRICAL APPLIANCES, NAMELY,
ESPRESSO MAKERS AND COFFEE MAKERS
FOR DOMESTIC AND COMMERCIAL USE, IN
CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

FIRST USE 11-1-1993, IN COMMERCE
11-1-1993.

OWNER OF U.S. REG. NOS. 1,098,925, 2,073,104
AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "COFFEE", APART FROM
THE MARK AS SHOWN.

SER. NO. 75-362,662, FILED 9-24-1997.

DAVID C. REIHER, EXAMINING ATTOR-
NEY.

Int. Cl.: 16

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38 and 50

Reg. No. 2,180,758

United States Patent and Trademark Office

Registered Aug. 11, 1998

TRADEMARK
PRINCIPAL REGISTER



STARBUCKS U.S. BRANDS CORPORATION
(CALIFORNIA CORPORATION)
531 AIRPORT BOULEVARD
SUITE 400
DUBLIN, CA 94010, ASSIGNEE OF
STARBUCKS CORPORATION (WASHINGTON
CORPORATION), DBA STARBUCKS
COFFEE COMPANY SEATTLE, WA 98124

FOR PUBLICATIONS AND PRINTED MATERIALS, NAMELY, NEWSLETTERS AND MAGAZINES FEATURING INFORMATION ABOUT COFFEE AND COFFEE DRINKERS, IN

CLASS 16 (U.S. CLS. 2, 3, 22, 23, 29, 37, 38 AND 50).

FIRST USE 2-1-1991; IN COMMERCE 2-1-1991.

OWNER OF U.S. REG. NOS. 1,098,921, 2,072,104 AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "COFFEE", APART FROM THE MARK AS SHOWN.

SER. NO. 75-362,631, FILED 9-14-1997.

DAVID C. REHNER, EXAMINING ATTORNEY

Int. Cl.: 18

Prior U.S. Cls. 1, 2, 3, 22 and 41

Reg. No. 2,180,759

United States Patent and Trademark Office

Registered Aug. 11, 1998

**TRADEMARK
PRINCIPAL REGISTER**



STARBUCKS U.S. BRANDS CORPORATION
(CALIFORNIA CORPORATION)
333 AIRPORT BOULEVARD
SUITE 400
BURLINGAME, CA 94010, ASSIGNEE OF
STARBUCKS CORPORATION (WASHINGTON
CORPORATION), DBA STARBUCKS
COFFEE COMPANY SEATTLE, WA 98134

FOR: WALLET, BIRDFOLDS, TOTE BAGS,
PURSER, BRIEFCASES, BOOK BAGS, BRIEF-
CASE TYPE PORTFOLIOS, VALISES AND UM.

BRELLAS, ALL MADE OF CLOTH, PLASTIC
OR LEATHER, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22
AND 41).

FIRST USE 6-30-1992 IN COMMERCE
6-30-1992.

OWNER OF U.S. REG. NOS. 1,091,925, 2,073,104
AND OTHERS.

SER. NO. 75-362,691, FILED 9-24-1997.

DAVID C. REHNER, EXAMINING ATTOR-
NEY

Int. Cl.: 30

Prior U.S. Cl.: 46

Reg. No. 2,266,351

United States Patent and Trademark Office

Registered Aug. 3, 1999

**TRADEMARK
PRINCIPAL REGISTER**



STARBUCKS U.S. BRANDS CORPORATION
(CALIFORNIA CORPORATION)
533 AIRPORT BOULEVARD, SUITE 400
BURLINGAME, CA 94010

FOR: GROUND AND WHOLE BEAN COFFEE; COCOA; HERBAL AND NON-HERBAL TEAS; COFFEE, TEA, COCOA AND ESPRESSO BEVERAGES, AND BEVERAGES MADE WITH A BASE OF COFFEE AND/OR ESPRESSO, INSTANT COFFEE AND COFFEE SUBSTITUTES; READY-TO-DRINK COFFEE BEVERAGES; LIQUID AND POWDERED BEVERAGE MIXES; POWDERED FLAVORINGS; FLAVORING SYRUPS FOR BEVERAGES; BAKED GOODS, NAMELY, MUFFINS, SCONES, BISCUITS, COOKIES, PASTRIES AND BREADS AND READY-TO-MAKE MIXES OF THE SAME; ICE CREAM AND FROZEN CONFECTIONS; CHOCOLATE; CANDY AND CONFECTIONS AND READY-TO-EAT CEREALS;

ALL OF THE FOREGOING GOODS, IN CLASS 30 (U.S. CL. 46).

FIRST USE 10-20-1992; IN COMMERCE 10-20-1992

OWNER OF U.S. REG. NOS. 1,091,925, 2,091,941 AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE COFFEE, APART FROM THE MARK AS SHOWN.

THE MARK IS LINED FOR THE COLOR GREEN, AND THE COLOR GREEN IS A FEATURE OF THE MARK.

THE MARK CONSISTS OF THE WORDING "STARBUCKS COFFEE" IN A CIRCULAR SEAL WITH TWO STARS, THE COLOR GREEN WHICH IS IN THE NATURE OF EMERALD GREEN, PMS COLOR 3425(C), AND

Int. Cl.: 42

Prior U.S. Cls.: 100 and 101

Reg. No. 2,266,352

United States Patent and Trademark Office

Registered Aug. 3, 1999

SERVICE MARK
PRINCIPAL REGISTER



STARBUCKS U.S. BRANDS CORPORATION
(CALIFORNIA CORPORATION)
533 AIRPORT BOULEVARD, SUITE 400
BURLINGAME, CA 94010

FOR: RESTAURANT, CAFE AND COFFEE
HOUSE SERVICES, IN CLASS 42 (U.S. CLS. 100
AND 101).

FIRST USE 10-20-1992; IN COMMERCE
10-20-1992.

OWNER OF U.S. REG. NOS. 1,098,925, 2,091,941
AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "COFFEE", APART FROM
THE MARK AS SHOWN.

THE MARK IS LINED FOR THE COLOR
GREEN, AND THE COLOR GREEN IS A FEAT-
URE OF THE MARK.

THE MARK CONSISTS OF THE WORDING
"STARBUCKS COFFEE" IN A CIRCULAR
SEAL WITH TWO STARS, THE COLOR
GREEN WHICH IS IN THE NATURE OF EM-
ERALD GREEN, PMS COLOR 3425(C), AND
DESIGN OF A SIREN (A TWO-TAILED MER-
MAID) WEARING A CROWN.

SER. NO. 75-386,496, FILED 11-7-1997.

DAVID C. REIHNER, EXAMINING ATTOR-
NEY

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36 and 38

Reg. No. 2,277,174

United States Patent and Trademark Office

Registered Sep. 14, 1999

TRADEMARK
PRINCIPAL REGISTER



STARBUCKS S.S. BRANDS CORPORATION
(CALIFORNIA CORPORATION)
333 AIRPORT BOULEVARD
SUITE 400
DUBLINGAME, CA 94010, ASSIGNEE OF
STARBUCKS CORPORATION (WASHINGTON CORPORATION), DBA STARBUCKS
COFFEE COMPANY SEATTLE, WA 98134

FOR PRE-RECORDED COMPACT DISCS
FEATURING CLASSICAL, JAZZ, CONTEMPORARY,
POP, SEASONAL MUSIC, R AND B,
SOUL, WORLD, ZYDECO, REGGAE, ROCK,
FOLK, AND SHOW TUNES MUSIC, IN CLASS 9
(U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 4-1-1995; IN COMMERCE
4-1-1995.

OWNER OF U.S. REG. NOS. 1,098,925, 2,073,104
AND OTHERS.

THE MARK CONSISTS OF THE WORDING
"STARBUCKS COFFEE" IN A CIRCULAR
SEAL WITH TWO STARS AND DESIGN OF A
SIREN (A TWO-TAILED MERMAID) WEAR-
ING A CROWN.

SER. NO. 75-362,661, FILED 9-24-1997.

DAVID C. REIMNER, EXAMINING ATTORNEY

Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

Reg. No. 2,325,182

United States Patent and Trademark Office

Registered Mar. 7, 2000

SERVICE MARK
PRINCIPAL REGISTER



STARBUCKS U.S. BRANDS CORPORATION
(CALIFORNIA CORPORATION)
533 AIRPORT BOULEVARD, SUITE 400
BURLINGAME, CA 94010

FOR: WHOLESALE DISTRIBUTORSHIPS,
RETAIL OUTLETS AND MAIL ORDER SERV-
ICES FEATURING GROUND AND WHOLE
BEAN COFFEE; TEA; COCOA; COFFEE AND
ESPRESSO BEVERAGES AND BEVERAGES
MADE WITH A BASE OF COFFEE, ESPRESSO,
AND/OR MILK; POWDERED MILK; POW-
DERED FLAVORINGS; FLAVORING SYRUPS;
BAKED GOODS, INCLUDING MUFFINS,
SCONES, BISCUITS, COOKIES, PASTRIES,
CAKES AND BREADS, AND READY-TO-
MAKE MIXES OF THE SAME; PACKAGED
FOODS; SANDWICHES AND PREPARED
FOODS; CHOCOLATE AND CONFECTIONERY
ITEMS; READY-TO-EAT CEREALS; DRIED
FRUITS, SPREADS; JUICES; SOFT DRINKS;

ELECTRIC APPLIANCES, NAMELY, KET-
TLES, COFFEE MAKERS, ESPRESSO MAKERS
AND COFFEE GRINDERS; HOUSEWARES,
NON-ELECTRIC APPLIANCES AND RELAT-
ED ITEMS, NAMELY, HAND-OPERATED
COFFEE GRINDERS AND COFFEE MILLS, IN-
SULATED COFFEE AND BEVERAGE CUPS,
COLLAPSIBLE CUP CARRIERS AND CAN-
DIES, NON-PAPER COASTERS, INSULATED
VACUUM BOTTLES, COFFEE CUPS, TEA
CUPS, MUGS, GLASSWARE, DISHES, PLATES
AND BOWLS, TRIVETS, STORAGE CANNIS-
TERS, NON-ELECTRIC DRIP COFFEE
MAKERS AND NON-ELECTRIC PLUNGER-
STYLE COFFEE MAKERS; PAPER AND NON-
PAPER COFFEE FILTERS; FURNITURE;
WATCHES; CLOCKS; TOYS; BOOKS; MUSICAL
RECORDINGS; T-SHIRTS, CAPS, SWEAT-
SHIRTS, JACKETS, APRONS AND OTHER
CLOTHING ITEMS, IN CLASS 35 (U.S. CLS. 100,
101 AND 102).

Int. Cl.: 30

Prior U.S. Cl.: 46

United States Patent and Trademark Office

10 Year Renewal

Reg. No. 1,098,925

Registered Aug. 8, 1978

Renewal Term Begins Aug. 8, 1998

TRADEMARK
PRINCIPAL REGISTER



STARBUCKS U.S. BRANDS CORPORATION (CALIFORNIA CORPORATION)
533 AIRPORT BOULEVARD, SUITE 400
BURLINGAME, CA 94010, BY ASSIGNMENT, ASSIGNMENT, MERGER AND ASSIGNMENT FROM STARBUCK'S COFFEE COMPANY (WASHINGTON CORPORATION) SEATTLE, WA

APPLICANT CLAIMS NO EXCLUSIVE RIGHTS IN THE WORDS "COFFEE," "TEA" AND "SPICES" AS THE NAMES OF THE GOODS IDENTIFIED HEREIN.

FOR: COFFEE, TEA, SPICES AND COCOA, IN CLASS 30 (U.S. CL. 46).

FIRST USE 3-29-1971; IN COMMERCE 3-29-1971.

SER. NO. 73-093,437, FILED 7-14-1976.

In testimony whereof I have hereunto set my hand and caused the seal of The Patent and Trademark Office to be affixed on Nov. 24, 1998.

COMMISSIONER OF PATENTS AND TRADEMARKS

Int. Cl.: 30

Prior U.S. Cl.: 46

Reg. No. 2,553,708

United States Patent and Trademark Office

Registered Mar. 26, 2002

**TRADEMARK
PRINCIPAL REGISTER**



STARBUCKS U.S. BRANDS CORPORATION (CALIFORNIA CORPORATION)
533 AIRPORT BOULEVARD, SUITE 400
BURLINGAME, CA 94010

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "ROASTED BY", "COFFEE CO.", "CUSTOM ROAST" AND "TRADE MARK", APART FROM THE MARK AS SHOWN.

FOR: GROUND AND WHOLE BEAN COFFEE, IN CLASS 30 (U.S. CL. 46).

SN 75-932,203, FILED 2-28-2000.

FIRST USE 5-0-2000; IN COMMERCE 5-0-2000.

CYNTHIA CROCKETT, EXAMINING ATTORNEY

Int. Cl.: 29

Prior U.S. Cl.: 46

United States Patent and Trademark Office

Reg. No. 2,696,192

Registered Mar. 11, 2003

TRADEMARK
PRINCIPAL REGISTER



STARBUCKS U.S. BRANDS CORPORATION (CA-
LIFORNIA CORPORATION)
533 AIRPORT BOULEVARD
SUITE 400
BURLINGAME, CA 94010

FIRST USE 10-23-1987; IN COMMERCE 10-23-1987.

OWNER OF U.S. REG. NOS. 1,542,775, 2,277,174,
AND OTHERS.

FOR: MILK AND MILK PRODUCTS, NAMELY,
PASTEURIZED MILK, SKIM MILK, WHOLE MILK,
FLAVORED MILK, VITAMINIZED MILK, FLAVOR-
ING SYRUPS AND LIQUID AND POWDERED
BEVERAGE MIXES USED TO MAKE MILK-BASED
FOOD BEVERAGES; DAIRY-BASED FOOD BEV-
ERAGES; SOY-BASED FOOD BEVERAGE USED AS
A MILK SUBSTITUTE, IN CLASS 29 (U.S. CL. 46)

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "COFFEE", APART FROM THE
MARK AS SHOWN.

SN 75-982,978, FILED 4-28-2000.

CAROLYN GRAY, EXAMINING ATTORNEY

Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

Reg. No. 2,227,639

United States Patent and Trademark Office

Registered Mar. 2, 1999

**SERVICE MARK
PRINCIPAL REGISTER**

STARBUCKS ENCORE

STARBUCKS U.S. BRANDS CORPORATION
(CALIFORNIA CORPORATION)
533 AIRPORT BOULEVARD
SUITE 400
BURLINGAME, CA 94010, ASSIGNEE OF
STARBUCKS CORPORATION (WASHING-
TON CORPORATION), DBA STARBUCKS
COFFEE COMPANY SEATTLE, WA 98134

FOR: MAIL ORDER AND COMPUTER
ONLINE ORDERING SERVICES FEATURING
COFFEE, TEA, BEVERAGE BREWING EQUIP-
MENT AND UTENSILS, COFFEE STORAGE
EQUIPMENT AND UTENSILS, INSULATED
COFFEE AND BEVERAGE CUPS, NON-PAPER

COASTERS, INSULATED VACUUM BOTTLES,
COFFEE CUPS, TEA CUPS AND MUGS, GLASS
BEVERAGEWARE, DISHES, PLATES, BOWLS,
TRIVETS, AND STORAGE CANISTERS, IN
CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 1-24-1994; IN COMMERCE
1-24-1994.

OWNER OF U.S. REG. NOS. 1,098,925, 1,943,361
AND OTHERS.

SER. NO. 75-362,580, FILED 9-25-1997.

DAVID C. REIHNER, EXAMINING ATTOR-
NEY

Int. Cls.: 30 and 42

Prior U.S. Cls.: 46, 100 and 101

United States Patent and Trademark Office

Reg. No. 1,758,589

Registered Mar. 16, 1993

TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER

STARBUCKS ON ICE

STARBUCKS CORPORATION (WASHINGTON
CORPORATION)
2203 AIRPORT WAY SOUTH, SUITE 650
SEATTLE, WA 98134

FOR: GROUND AND WHOLE BEAN
COFFEE, TEA; AND COFFEE, TEA AND ES-
PRESSO BEVERAGES FOR CONSUMPTION
ON OR OFF THE PREMISES. IN CLASS 30 (U.S.
CL. 46).

FIRST USE 6-1-1986; IN COMMERCE
6-1-1986.

FOR: RETAIL STORE SERVICES FEATUR-
ING GROUND AND WHOLE BEAN COFFEE,
COFFEE, TEA AND ESPRESSO BEVERAGES.

BAKED GOODS, COFFEE GRINDERS,
- COFFEE MAKERS, ESPRESSO MACHINES,
AND HOUSEWARES; AND, FOR RESTAU-
RANT SERVICES; NAMELY, COFFEE CAFE
SERVICES FEATURING COFFEE AND ES-
PRESSO BEVERAGES. IN CLASS 42 (U.S. CLS.
100 AND 101).

FIRST USE 6-1-1986; IN COMMERCE
6-1-1986.

OWNER OF U.S. REG. NOS. 1,098,925, 1,542,775
AND OTHERS.

SER. NO. 74-296,783, FILED 7-23-1992.

MARK T. MULLEN, EXAMINING ATTORNEY

Int. Cls.: 30 and 40

Prior U.S. Cls.: 46, 100 and 106

United States Patent and Trademark Office

Reg. No. 1,821,547

Registered Feb. 15, 1994

TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER

STARBUCKS ROAST

STARBUCKS CORPORATION (WASHINGTON
CORPORATION), DBA STARBUCKS COFFEE
COMPANY
2203 AIRPORT WAY SOUTH, SUITE 650
SEATTLE, WA 98134

FOR: DARK ROAST WHOLE BEAN COFFEE
AND COFFEE BLENDS, IN CLASS 30 (U.S. CL.
46).

FIRST USE 11-1-1991; IN COMMERCE
11-1-1991.

FOR: COFFEE ROASTING AND PROCESS-
ING SERVICES WHICH EMPLOY COFFEE
ROASTING TO PRODUCE A DISTINCTIVE

DARK ROAST COFFEE, IN CLASS 40 (U.S.
CLS. 100 AND 106).

FIRST USE 11-1-1991; IN COMMERCE
11-1-1991.

OWNER OF U.S. REG. NOS. 1,098,925, 1,732,630
AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "ROAST", APART FROM THE
MARK AS SHOWN.

SER. NO. 74-276,676, FILED 5-18-1992.

LAURIE WHITAKER, EXAMINING ATTOR-
NEY

Int. Cls.: 29, 30, and 32

Prior U.S. Cls.: 45, 46, and 48

Reg. No. 2,839,122

United States Patent and Trademark Office

Registered May 4, 2004

**TRADEMARK
PRINCIPAL REGISTER**

STARBUCKS DOUBLESOT

STARBUCKS U.S. BRANDS CORPORATION (CA-
LIFORNIA CORPORATION)
533 AIRPORT BOULEVARD, SUITE 400
BURLINGAME, CA 94010

FOR: FLAVORED MILK, MILK BASED FOOD
BEVERAGES, EXCLUDING MILKSHAKES, AND
NON-CARBONATED MILK-BASED SOFT DRINKS,
IN CLASS 29 (U.S. CL. 46).

FIRST USE 3-0-2002; IN COMMERCE 3-0-2002

FOR: COFFEE AND ESPRESSO BEVERAGES,
BEVERAGES MADE WITH A BASE OF COFFEE
AND/OR ESPRESSO, IN CLASS 30 (U.S. CL. 46).

FIRST USE 3-0-2002; IN COMMERCE 3-0-2002.

FOR: NON-CARBONATED SOFT DRINKS, IN
CLASS 32 (U.S. CLS. 45, 46 AND 48).

FIRST USE 3-0-2002; IN COMMERCE 3-0-2002.

OWNER OF U.S. REG. NOS. 1,372,630, 1,452,359,
AND OTHERS.

SN 76-976,409, FILED 8-15-2001.

INGRID C. EULIN, EXAMINING ATTORNEY